

# ADVERTISE IN THREE COMBAT STRESS SPECIAL EVENT PROGRAMMES



Combat Stress is the UK's leading mental health charity for veterans. For over a century, we've helped former servicemen and women deal with trauma-related mental health problems such as depression, anxiety and post-traumatic stress disorder (PTSD).

You're invited to promote your company at our upcoming annual events, which serve as crucial opportunities to promote and fund our work:



**8 May 2025**



**25 September 2025**



**4 December 2025 (London)  
11 December 2025 (Edinburgh)**

## The opportunity

At each event, guests receive a high-quality A5 programme which includes an overview of our meaningful work. This is an excellent opportunity to increase your brand exposure among a diverse and engaged audience comprising of company leaders, influential figures and military personnel. The programme is given to approximately 100 guests at the Clay Shoot, 500 at the Carols and 400 at the Annual Charity Dinner.

By becoming an advertiser, you'll also demonstrate your corporate social responsibility, aligning your corporate values with a worthwhile cause.

### Become a Gold Advertiser\* - advertise at all three events

Three A5 covers: £1,250 | Three A5 full page colour ads: £1,000

### Become a Silver Advertiser\* - advertise at two events of your choice

Two A5 covers: £1,000 | Two A5 full page colour ads: £800

### Become a Bronze Advertiser\* - advertise at an event of your choice

One A5 cover: £650 | One A5 full page colour ad: £500

\*T&Cs apply. Please ask for more details. Print ready artwork to be provided by the deadline to ensure the ad is printed in time. You can change your provided artwork for the different event programmes if you select the Gold or Silver package.

## Thank you for your consideration

For more information or to take up one of the opportunities detailed, please contact:

**Sue Thornton, Senior Events Officer**

01372 587 148 | Events @combatstress.org.uk