ADVERTISE IN THREE COMBAT STRESS SPECIAL EVENT PROGRAMMES

You're invited to promote your company at our <u>upcoming annual events</u> which serve as crucial opportunities to promote and fund our charitable work:

- 7 December 2023 Carol Service, Guards' Chapel
- 16 May 2024 Supporter Dinner, Mansion House
- 26 September 2024 Clay Shoot, E.J. Churchill Shooting Ground

The charity

We are the UK's leading mental health charity for veterans. For over a century, we've helped former servicemen and women deal with trauma-related mental health problems such as depression, anxiety, and post-traumatic stress disorder (PTSD).

The opportunity

At each event, guests receive a high-quality A5 programme which includes an overview of the meaningful work we do.

This is an excellent opportunity to increase your brand exposure among a diverse and engaged audience comprising of company leaders, influential figures, and military personnel. The programme is given to approx. 80 guests at the Clay Shoot, 350 at the Carol Service and 250 at the Supporter Dinner.

By becoming an advertiser, you'll also demonstrate your corporate social responsibility, aligning your corporate values with a meaningful cause.

Become a Gold Advertiser* - advertise at all three events.

Three A5 covers: £1,250 | Three A5 full page colour ads: £1,000 As a thank you for your support, you'll also receive 10% off total ticket prices.

Become a Silver Advertiser* - advertise at two events of your choice.

Two A5 covers: £1,000 | Two A5 full page colour ads: £800 As a thank you for your support, you'll also receive 5% off total ticket prices.

Become a Bronze Advertiser* – advertise at an event of your choice. One A5 cover: £650 | One A5 full page colour ad: £500

*T&Cs apply. Please ask for more details. Camera ready copy needs to be provided by the deadline to ensure the ad is printed in time. You can change your provided artwork for the different event programmes if you select the gold or silver package.



A supporter at our Clay Shoot 2022.



The choir at our Carol Service 2022.



Guests at our Supporter Dinner 2023.

Thank you for your consideration.

For more information or to take up one of the opportunities detailed, please contact the Events Team:

events@combatstress.org.uk | 01372 587 148.

To read testimonials and find out more about the events visit: combatstress.org.uk/event-advertising





Combat Stress, Company Registered in England & Wales No 256353. Charity Registration No 206002 (SC038828 in Scotland)





